

# **TURTLES ALL THE WAY DOWN**

## **'The Sales Experts'**

### **Office Equipment Manufacturer (\$2bn U.S Fortune 500 company)**

Peter has always given 150% to any training project or recruitment task asked of him, he has tremendous drive and commitment, there are few people that can accomplish the same workload in given time periods, the people he has recruited and trained for us will go through walls for him.

Christopher M O' Brien - Vice President

### **Office Equipment Manufacturer (\$5bn U.S Fortune 500 Company)**

Peter has a tremendous knowledge of the selling process and has a "can do" attitude, and always earns the respect of those he trains and leads. Peter has a unique approach to creating salespeople; his teaching methods are much needed by sales operations such as ours. His principals of developing people are first class; the loyalty he achieves from people he has trained is envied by many.

Colin Bareham - Sales Director

### **Real Estate and Financial Services Provider (\$3m Private Company)**

We used Turtles All The Way Down to source and train our entire start up sales force, the process was completed on time, on budget and the results were fantastic, we were operational with a fully functioning sales force within 2 months, I recommend this unique service, it is a whole new way to get effective salespeople.

Geoff Chandler - Financial Controller

### **Real Estate and Financial Services Provider (\$50m Private Company)**

We contracted Turtles All The Way Down to retrain and recruit our entire sales operation in 3 states, this included 4 sales managers and up to 30 salespeople, the entire process was professional, we achieved our immediate goals and the overall skill levels of the people we received especially the sales managers was far above our expectations.

Cameron Woods - Group Financial Controller

### **Print Equipment Supplier (\$100m Private Company)**

Peter and his team were instrumental in changing our approach to sales and sales recruitment, we had always either recruited ourselves or used standard recruitment agencies, and we were always continually recruiting for new salespeople. Peter told me he had forgotten more about sales people and training them than I knew, he was right, his recruitment and training model simply works.

Gary McDonald - Financial Controller

